# Appendix C

## **Summary of Cycling Delivery Strategy Consultation Questionnaire Responses**

Question 4: Do you support the Council's Vision to make cycling a natural choice for people of all ages and backgrounds for more of their trips in and through the borough?

Table 1 and Chart 1 show that approximately 86% of respondents strongly support the Council's vision to make cycling a natural choice for people of all ages and backgrounds for more of their trips in the borough, while approximately 10% opposed or strongly opposed this vision.

| Option           | Number | %   |
|------------------|--------|-----|
| Strongly Support | 118    | 70% |
| Support          | 27     | 16% |
| Unsure           | 7      | 4%  |
| Oppose           | 9      | 5%  |
| Strongly Oppose  | 7      | 4%  |
| Not answered     | 1      | 1%  |
| Total            | 169    |     |

Table 1

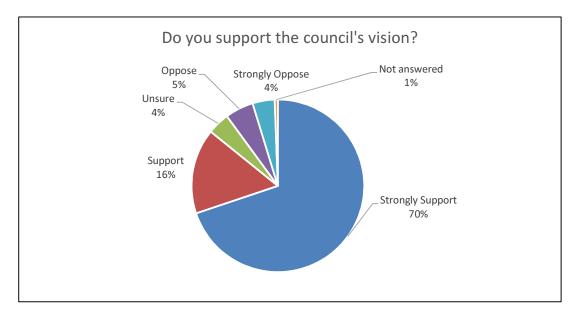


Chart 1

# Question 5: Please prioritise the six objectives that underpin the cycling strategy (Please rank from 1 to 6 where 1 is the highest priority and 6 is the lowest)

Objective 2 is the most supported objective with 44% of respondents ranking this first. The order of priorities is summarised in the list below showing the % ranking it first, while Chart 2 shows the full breakdown of the rankings.

- 1. Objective 2: Make Sutton a safer borough for cycling (44%).
- 2. Objective 1: Make Sutton a more attractive borough for cycling and create a high quality cycle network (39%).
- 3. Objective 4: Encourage safe and considerate behaviour by all road users (31%)
- 4. Objective 3: Encourage a shift from the car to cycling for shorter journeys (16%)
- 5. Objective 5: Create a cycling culture by promoting cycling to a wider range of people (13%).
- 6. Objective 6: To actively promote cycling within Council's Sustainable Transport Strategy (12%).

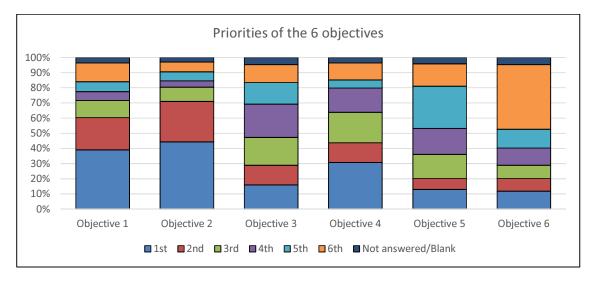


Chart 2

# Question 6: How far do you support targets to increase the proportion of Sutton residents' trips by bicycle from 1% now to 2.2% by 2017 and 4% by 2025?

Over 80% of the respondents supported these targets while only 8% opposed them, as shown in Table 3 and Chart 3.

| Option           | Number | %   |
|------------------|--------|-----|
| Strongly Support | 101    | 60% |
| Support          | 38     | 22% |
| Unsure           | 14     | 8%  |
| Oppose           | 7      | 4%  |
| Strongly Oppose  | 7      | 4%  |
| Not answered     | 2      | 1%  |
| Total            | 169    |     |

Table 3

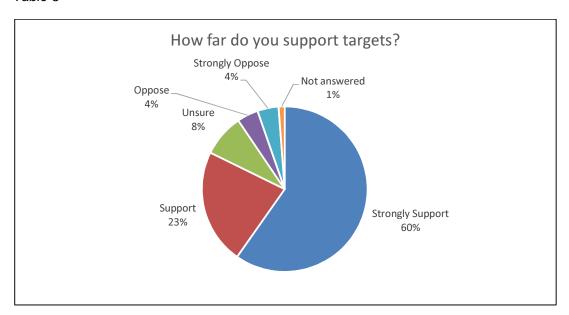


Chart 3

# Question 7: How far do you support the measures being proposed under Objective 1 to make Sutton a more attractive borough for cycling and create a high quality cycle network?

83% of the respondents support the proposed measures to make Sutton a more attractive borough for cycling and create a high quality cycle network.

Question 9: How far do you support the measures being proposed under Objective 2 to make Sutton a safer borough for cycling?

83% of the respondents support the proposed measures to make Sutton a safer borough for cycling.

Question 11: How far do you support the measures being proposed under Objective 3 to encourage a shift from the car to cycling for shorter journeys?

77% of the respondents support the proposed measures targeting a shift from the car to encourage cycling for shorter journeys.

Question 13: How far do you support the measures being proposed under Objective 4 to encourage safe and considerate behaviour by all road users?

88% of the respondents support the proposed measures aimed at encouraging safe and considerate behaviour by all road users. This is the highest figure among all the objectives.

Question 15: How far do you support the measures being proposed under Objective 5 to create a cycling culture and promote cycling to a wider range of people?

81% of the respondents support the proposed measures to create a cycling culture and promote cycling to a wider range of people.

Question 17: How far do you support the measures being proposed under Objective 6 to create a cycling culture and promote cycling to a wider range of people?

74% of the respondents support the proposed measures to actively promote cycling within the Council's Sustainable Transport Strategy. This is the lowest figure among all the objectives but is still far higher than the opposition to these measures.

Table 4 summarises the responses in Questions 7, 9, 11, 13, 15 and 17.

|             | Strongly<br>Support | Support | Unsure | Oppose | Strongly<br>Oppose | Not<br>answered |
|-------------|---------------------|---------|--------|--------|--------------------|-----------------|
| Objective 1 | 61%                 | 22%     | 7%     | 5%     | 4%                 | 1%              |
| Objective 2 | 65%                 | 18%     | 5%     | 7%     | 2%                 | 2%              |
| Objective 3 | 53%                 | 25%     | 11%    | 5%     | 4%                 | 2%              |
| Objective 4 | 62%                 | 26%     | 4%     | 4%     | 2%                 | 2%              |
| Objective 5 | 51%                 | 30%     | 7%     | 5%     | 5%                 | 3%              |
| Objective 6 | 44%                 | 30%     | 12%    | 5%     | 6%                 | 4%              |

Table 4

## Question 19: How far do you support the actions in the Action Plan?

The actions of the Action Plan are supported by approximately 82% of the respondents, whereas 10% are opposed on these. Table 5 and Chart 5 show the total results.

| Option           | Number | %   |
|------------------|--------|-----|
|                  | 76     | 45% |
| Strongly Support |        |     |
|                  | 46     | 27% |
| Support          |        |     |
|                  | 26     | 15% |
| Unsure           |        |     |
|                  | 6      | 4%  |
| Oppose           |        |     |
|                  | 10     | 6%  |
| Strongly Oppose  |        |     |
|                  | 5      | 3%  |
| Not answered     |        |     |
| Total            | 169    |     |

Table 5

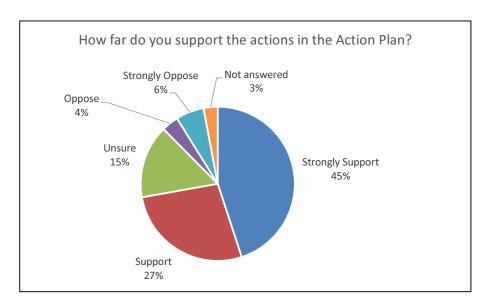


Chart 5

#### Question 22: How often do you cycle?

The responses to this question are quite evenly spread. 21% of respondents cycle at least four times a week and 20% at least once a week. However, only 13% cycle every day. About one quarter of respondents do not cycle and one fifth cycle occasionally. Table 6 shows the results in detail.

| Option                | Number | %   |
|-----------------------|--------|-----|
| Every day             | 22     | 13% |
| 4-6 times a week      | 36     | 21% |
| 1-3 times a week      | 34     | 20% |
| several times a month | 13     | 8%  |
| several times a year  | 20     | 12% |
| never                 | 43     | 25% |
| Not answered          | 1      | 1%  |
| Total                 | 169    |     |

Table 6

#### Question 23: If you do not cycle, please give reasons why?

In this question multiple answers were allowed. 31 people answered that cycling is not safe, while 24 answered that they prefer to use other forms of transport. The majority of the respondents answered that is not applicable or there are other reasons that they do not cycle. It is clear that safety is by far one of the most important factors in order to increase cycling modal share. Table 7 shows the results in detail.

| Option                         | Number of responses | % of responses |
|--------------------------------|---------------------|----------------|
| I never learnt to ride a bike  | 4                   | 3%             |
| I have a disability            | 5                   | 4%             |
| I can't afford a bike          | 2                   | 1%             |
| Cycling is not safe            | 31                  | 23%            |
| I prefer to use other forms of |                     |                |
| transport                      | 24                  | 18%            |
| Cycling is not for people like |                     |                |
| me                             | 2                   | 1%             |
| Other                          | 33                  | 24%            |
| Not applicable                 | 36                  | 26%            |
| Total                          | 137                 |                |

Table 7

#### Question 24: If you cycle regularly what is your main journey purpose?

In terms of journey purpose the dominant reason for those who cycle regularly is work. Approximately one quarter answered that the purpose is not applicable or other. About one fifth mainly cycle for leisure journeys. Only 5% go shopping by bike. The detailed results are shown in Table 8.

| Option         | Number | %   |
|----------------|--------|-----|
| Work           | 53     | 32% |
| School         | 1      | 1%  |
| College        | 1      | 1%  |
| Social         | 6      | 4%  |
| Leisure        | 36     | 21% |
| Shopping       | 8      | 5%  |
| Other          | 4      | 2%  |
| Not applicable | 41     | 24% |
| Not answered   | 18     | 11% |
| Total          | 168    |     |

Table 8

#### Question 25: Do you use a bicycle in conjunction with any other forms of transport?

In this question multiple answers were allowed. 51 people answered that they combine use of a bicycle with train, while 41 combine bicycle with car. Only 19 people combine bicycle with bus. The majority of the respondents answered that is not applicable. Table 9 shows the detailed results.

| Option         | Number of responses | % of responses |
|----------------|---------------------|----------------|
| Train          | 51                  | 26%            |
| Tram           | 9                   | 5%             |
| Bus            | 19                  | 10%            |
| Car            | 41                  | 21%            |
| Other          | 2                   | 1%             |
| Not applicable | 77                  | 39%            |
| Total          | 199                 |                |

Table 9

#### Question 26: How many bicycles does your household own?

The average cycle ownership is 2.66 bicycles per household according to the survey. The majority (23%) of the households own one bicycle. 35% own 2-3 bicycles while 26% own over 4 bicycles per household. Table 10 shows the detailed results.

| No. of bicycles owned | Number | %   |
|-----------------------|--------|-----|
| None                  | 24     | 14% |
| 1                     | 39     | 23% |
| 2                     | 30     | 18% |
| 3                     | 29     | 17% |
| 4                     | 23     | 14% |
| 5+                    | 21     | 12% |
| Not answered          | 3      | 2%  |
| Total                 | 169    |     |

Table 10

## Question 27: Which is your age group?

People answered in the survey were mainly over 26 years old. Only 1% from the age group of 16 to 25 responded to the questionnaire. This is not representative percentage of this age group according to the Census 2011. The majority of the respondents are from the age of 45 to 64. Table 11 shows the comparison between the age of survey population and Census 2011.

| Age range    | Number | %   |
|--------------|--------|-----|
| 16 to 25     | 2      | 1%  |
| 26 to 44     | 53     | 31% |
| 45 to 64     | 74     | 44% |
| 65 plus      | 39     | 23% |
| Not answered | 1      | 1%  |
| Total        | 169    |     |

Table 11

#### Question 28: What is your gender?

72% of the respondents were male and 26% female, while 2% did not answer this question.

#### Question 29: Which of these represents your ethnic group or origin?

In terms of ethnic group and origin the dominant answer is 'White British' - 83% of the respondents are in this ethnic group.